



## 2008 – CITY VISITOR AUDIO GUIDES

- INNOVATIVE - FIRST PRODUCTS OF THEIR TYPE IN IRELAND
- INFORMATIVE - DETAILS ATTRACTIONS IN EACH CITY FOR THE VISITOR
- TIME SAVING - NO NEED TO SEARCH ... WE HAVE DONE IT FOR YOU
- MONEY SAVING - OFFERS THE VISITOR REDUCTIONS ON ATTRACTIONS
  - A SOUVENIR TO TAKE HOME – REPLACEABLE BATTERIES

**In Hand Guides** specialize in the marketing of a range of affordable hand held digital audio players for the tourism market in Ireland and the UK. The player is slightly larger than a credit card. The first products are launched for Cork City, Galway City and Dublin and are a first on the Irish Tourism market. The audio content is informative, easy to listen to and backed by music + background sounds to add atmosphere.

Suitable for Tourist outlets, Conference Organizers, Tour Group Organisers, Hotels and Company promotions.

Images of the 4 products are shown below:



The guide is supported by the following:

1. A4 referenced map which links the audio to the City attractions
2. A4 information card with opening times, contact numbers etc.
3. A set of coupons offering savings to attractions
4. Colour wrist/neck strap
5. Overwrap

Web page: [www.inhandguides.ie](http://www.inhandguides.ie) – see and test our products!

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